

## CASE STUDY:

# Woodland Enterprises

## Defying the odds and thinking out-of-the-box leads Woodland to thrive

With a lean team of only 12 hard-working employees, Woodland Enterprises provides pipeline construction, maintenance, and utility services to the oil and gas exploration sector. In an industry where projects can get very complicated very quickly, Woodland stands out from the crowd due to their agile approach to project management, and their client-first ethos.

Woodland's nimble operational structure allows the company to shift work plans to ensure timely delivery on every project. And often, bringing on subcontractors in these situations is essential. Woodland's CEO, Angie, always pays her subcontractors immediately - far before Woodland ever receives payment from their clients, which causes gaps in the company's cash flow.

Faced with a serious cash flow timing issue, Angie investigated her options: banks won't consider lending to those in the volatile oil and gas industry, traditional factoring companies had long onboarding processes and a lot of rules, and private lender rates were sky high. Angie found that FundThrough was able to meet her factoring needs very quickly, at an affordable rate that she felt comfortable with.

With a growing factoring limit from FundThrough, Woodland has been able to take on new projects without gaps in cash flow, which Angie feels is a big stress reliever. FundThrough allows Woodland to focus on completing projects while maintaining their client-first ethos, despite the unpredictability in the industry - saving money in the process!

"It's unbelievable how quick FundThrough was. Right off the bat dealing with you was very personable, which is a big stress reliever going through this. Getting funded for the holidays was a huge relief, and all in all it was a 100% satisfactory experience. I would recommend you guys to anybody."

**ANGIE HAYDEN**  
CEO - WOODLAND ENTERPRISES

# \$15,000+

**DOLLARS SAVED**

# \$63,000

**CASH FLOW CAPACITY**

# 86

**REDUCED DAYS WAITING FOR PAYMENT**

### MAIN OFFICE

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**CONTACT OUR DEDICATED  
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